







Clear information. Healthier choices.

AT A GLANCE

 Sugary drinks = #1 source of added sugar	 Linked to diabetes, heart disease, obesity	 Decisions made in seconds at point of purchase	 Applies to chains with 20+ locations
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✓ SUMMARY





SB 869 requires chain restaurants to display a clear added sugar icon next to high added sugar beverages—giving consumers simple, at-a-glance information to make more informed choices.

! THE PROBLEM

Many consumers don't realize how much added sugar is in common beverages. In fast-paced settings, decisions are made quickly—without clear nutrition information at the point of purchase.

High added sugar intake increases the risk of chronic disease, but many of our favorite drinks contain hidden added sugar and lack clear nutrition labeling—leaving consumers without quick, easy guidance.

? WHY IT MATTERS

 Increased heart disease risk	 HIGHER RATES OF TYPE 2 DIABETES	 Contributes to obesity	 Impacts families and communities
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💡 THE SOLUTION

SB 869 improves transparency by placing clear, standardized added sugar icons directly where consumers make decisions—on menus.

★ SPONSOR

American Diabetes Association
American Heart Association

♥ SUPPORT

California Academy of Nutrition and Dietetics
California Chapter American College of Cardiology
California Chiropractic Association
California Chronic Care Coalition
California Dental Association
California Medical Association
California Physical Therapy Association
Informed Policy Advocates
Public Health Institute

“As a physician, I have seen the devastating impact that excessive sugar consumption can have on individuals and families. SB 869 is a simple but powerful step toward transparency and protecting public health.”

SENATOR AKILAH WEBER PIERSON, M.D.

“When we know what's inside the drinks we consume, we are empowered to make choices that are best for us. We can actively choose, not guess. Transparency isn't about restriction, it's about respect. And respect is what turns small, informed choices into lasting, healthier lives.”

CHRISTINE FALLABEL

Director of Government Affairs
for the American Diabetes Association

LEARN MORE ABOUT THE BILL

sd39.senate.ca.gov/sb-869



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